



REQUEST FOR SPONSORSHIP FOR THE ANNUAL MET KIDS FASHION SHOW SEASON 2 TO BE HELD ON SEPTEMBER/OCTOBER 2024

INTRODUCTION AND BACKGROUND INFORMATION

MET Design and MET Kiddies Academy are two businesses which try to promote fashion and design skills among the children and youth. Our target age group is 5yrs old to 24. In a space of 2 & 1/2 years our company has grown massively to a point whereby we were recognized and associated with big brands like Mrs. Botswana. We showcased our talents on previous Mrs Botswana editions and we were glad to be one of the sponsors. We even put Botswana on a map at Mrs Universe 2023 through the costume we designed for Mrs Botswana.

PROPOSAL PURPOSE

The company volunteered to mentor, groom students from Fashion and Fabric and/or Home Economics or any other interested in fashion and design.

The students are given tasks until the final event (MET KIDS FASHION SHOW SEASON 2), under a category of Fashion design. This platform is first of its kind in Botswana, this will be an added advantage to those kids who are under Fashion and fabrics to showcase their talent. Our company is organizing this event in order to equip kids to realize their potential in a fashion world.

This will be the second season to make, last year I organized the first season, it was a challenge as I didn't have sponsors but it was a success, we were invited at BTV to talk about it. Parents and teachers were very excited.

At present, We have been invited to **Namibia for the annual Rundu Fashion Show scheduled to be on the 21st December 2024**, we are still in a process of the feedback invitation from the Federation De la Haute Couture et de la Mode from Paris who are going to invite us for the **Womenswear Fall/Winter 2024-2025 from Monday, February 26 to Tuesday, March 5, 2025** fashion show. Our main aim is to send our top three kids there. We are expecting a big turnout but we would need more financial help and support of your esteemed organization will certainly be something we will look forward for.



BENEFITS FOR YOUR ORGANISATION TO SPONSOR THIS EVENT

-During the event, displaying your brand will be all over the show.

If you want to know more about those kids we invite you to visit our Facebook page
<https://www.facebook.com/profile.php?id=100090100814808&mibextid=ZbWKwL>

And Mrs Botswana Facebook page where they paraded at the just ended 7th Edition.



MET KIDS FASHION SHOW SEASON 1 (STUDENTS'S WORK)

